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PATENT

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re application of: Jeffry Jovan PHILYAW and David Kent MATHEWS
Serial No.: 09/382,372
Filing Date: August 24, 1999
Group: 2756
Examiner: Not Yet Assigned
For: METHOD AND APPARATUS FOR MATCHING A USER'S USE
PROFILE IN COMMERCE WITH A BROADCAST

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Assistant Commissioner for
Patents
Washington, D.C. 20231

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John I. Arnott REG. No. 39,095
(Name of Person Mailing Document)

John I. Arnott
(Signature)
9/28/00
(Date of Signature)

Dear Sir:

PRELIMINARY AMENDMENT

Prior to the initial review, please amend the application as follows.

IN THE CROSS REFERENCE TO RELATED APPLICATIONS

Please delete the current statement in its entirety and insert therefore:

--This application is a Continuation-in-Part of pending U.S. Patent Application Serial
No. 09/378,221 entitled "METHOD AND APPARATUS FOR ACCESSING A REMOTE
LOCATION BY SCANNING AN OPTICAL CODE," filed on August 19, 1999, which is

PRELIMINARY AMENDMENT
Serial No. 09/382,372

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5 a Continuation-in-Part of pending U.S. Patent Application Serial No. 09/151,471 entitled
"METHOD FOR INTERFACING SCANNED PRODUCT INFORMATION WITH A
SOURCE FOR THE PRODUCT OVER A GLOBAL NETWORK" filed on September 11,
1998, and U.S. Patent Application Serial No. 09/151,530 entitled "METHOD FOR
CONTROLLING A COMPUTER WITH AN AUDIO SIGNAL" filed on September 11,
1998, and which issued on August 1, 2000 as U.S. Patent No. 6,098,106; the present
10 application being related to the following pending U.S. Patent Applications: Serial No.
09/378,219 entitled "INTERACTIVE DOLL," filed on August 19, 1999; Serial No.
09/378,222 entitled "METHOD AND APPARATUS FOR EMBEDDING ROUTING
INFORMATION TO A REMOTE WEB SITE IN AN AUDIO/VIDEO TRACK," filed on
August 19, 1999; Serial No. 09/378,220 entitled "METHOD AND APPARATUS FOR
15 CONTROLLING A COMPUTER FROM A REMOTE LOCATION," filed on August 19,
1999; Serial No. 09/378,216 entitled "A METHOD FOR CONTROLLING A COMPUTER
USING AN EMBEDDED UNIQUE CODE IN THE CONTENT OF VIDEO TAPE
MEDIA," filed on August 19, 1999; Serial No. 09/378,218 entitled "A METHOD FOR
CONTROLLING A COMPUTER USING AN EMBEDDED UNIQUE CODE IN THE
20 CONTENT OF DVD MEDIA," filed on August 19, 1999; Serial No. 09/378,217 entitled "A
METHOD FOR CONTROLLING A COMPUTER USING AN EMBEDDED UNIQUE
CODE IN THE CONTENT OF CD MEDIA," filed on August 19, 1999; Serial No.
09/378,215 entitled "A METHOD FOR CONTROLLING A COMPUTER USING AN
EMBEDDED UNIQUE CODE IN THE CONTENT OF DAT MEDIA," filed on August 19,
25 1999; and related to the following co-pending U.S. Patent Applications filed on even date
with the present application: Serial No. 09/382,427 entitled "METHOD AND APPARATUS
FOR OPENING AND LAUNCHING A WEB BROWSER IN RESPONSE TO AN
AUDIBLE SIGNAL;" Serial No. 09/382,426 entitled "METHOD AND APPARATUS FOR
COMPLETING, SECURING AND CONDUCTING AN E-COMMERCE
30 TRANSACTION;" Serial No. 09/382,424 entitled "METHOD AND APPARATUS FOR
TRACKING USER PROFILE AND HABITS ON A GLOBAL NETWORK;" Serial No.
09/382,425 entitled "METHOD AND APPARATUS FOR DIRECTING AN EXISTING